

SOUTH OCKENDON CENTRE: key outcomes and client group priorities 2013/14 - DRAFT

| Outcome areas | Improvement priorities | Key Client Group focus | Key issues to address | Integrated service offering | Benefits expected |
|----------------------------------|--|---|--|-----------------------------|-------------------|
| Health and Well-being | Empowering people to take responsibility for their own health and well being | Vulnerable Older People living at home alone (building network of friends and family to support living longer at home) | Avoiding trips and falls in the home | | |
| | | | Reminiscence support for Dementia sufferers | | |
| | | Adults with preventable and self-manageable conditions | Loneliness and social isolation | Good neighbour/ outreach | |
| | | | Substance and alcohol misuse | | |
| | | | Healthier living to reduce impact of Type 2 Diabetes sufferers (exercise, diet, smoking and alcohol) | | |
| Adults with mental health issues | Open Door surgeries | | | | |
| Learning and Opportunity | Building aspirations and attainment for job opportunities | Long-term unemployed | Adults with numeracy and literacy problems | | |
| | | | IT skills | | |
| | | Young people not in education or employment | Key job ready skills and motivation | Coaching and mentoring | |
| | | | Engagement in community activities | Volunteering | |
| | Supporting families to give children the best start | Children aged 5 -14 | Supported homework environment | Study clubs | |
| Jobs and Prosperity | Encouraging local businesses | Local start-ups / entrepreneurs | How to advice , coaching and mentoring | | |
| | Managing personal finances | Tenants affected by welfare reforms | | Advisory surgeries | |
| | | People in debt (with rent arrears) | | | |
| Pride and Responsibility | Valuing diversity and heritage | | | | |
| | Involving people in shaping where they live | Street reps and good neighbours in deprived areas | | | |
| | | Developing the volunteer network | | | |

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|--------------------------------|---|---|-----------------------|-----------------------------|-------------------|
| | | Taking ownership of Neighbourhood renewal plans | | | |
| Leisure and Environment | Promoting access and use of cultural / leisure assets | | | Entertainment box office | |